

Wildfire Resilience Assistance Program Guidelines

Travel Manitoba's Wildfire Resilience Assistance Program (the "**Program**") supports fixed-roof accommodations and key facilities related to operations in remote, high-risk wildfire areas of Manitoba, including lodges and outfitters, by helping tourism operators purchase heavily subsidized wildfire protection equipment or receive rebates for comparable value protection equipment purchased since April 1, 2025.

Eligibility

To be eligible for the Program, businesses must comply with all requirements from Travel Manitoba under the Program, including, without limitation

- Be a registered tourism business physically located within Manitoba;
- Have fixed roof accommodations and facilities related to operations; and
- Applicants must complete the FireSmart 101 online learning and submit the certificate of completion with their application. (No cost, approximate time commitment 60 minutes)

Value Protection Units

Travel Manitoba will endeavour to have each value protection unit include a water pump and intake line, sprinkler heads, one hundred plus metres of hose, plus all the required connectors, valves and accessories (collectively, a "VPU"). Some lodges may require more than one VPU, depending on the number of buildings and/or facilities and their locations.

Travel Manitoba intends to purchase and sell the VPUs to approved businesses with subsidies of up to 90 per cent (approximate total value of each VPU is \$7,000 CAD). Our intention is for all eligible applicants to receive subsidized VPUs or a rebate for comparable value protection equipment already purchased. Based on demand, a sliding scale may be used.

Reimbursement

If you purchased value protection equipment after April 1, 2025, you may qualify for a rebate if the equipment is compatible with Manitoba Wildfire Service and of comparable quality. Include in the application form proof of purchase and specifications of equipment purchased. Our intention is for all eligible applicants to receive subsidized VPUs or a rebate for a portion of the costs for value protection equipment already purchased. Based on demand, a sliding scale may be used.

Safety and Training Courses

In addition to FireSmart 101, successful applicants will be required to attend a training session in Spring 2026.

A future phase of this Program may include an on-site FireSmart assessment of your property. Applicants are able to express their interest in the Application Form.

Application

Applications can be found online at [Wildfire Resilience Assistance Program Application](#).

Applications may be saved in draft and completed at a later date. Please note that incomplete applications will not be reviewed. Please ensure that you have completed the Declaration at the end of the form to be considered complete.

In order to complete, applicants will need (in pdf, jpg or png format):

- Proof of purchase including equipment specifications if requesting reimbursement for value protection equipment purchased since April 1, 2025.
- A simple site plan detailing building locations and size, their approximate distance from each other and to available water sources (sample plan included in the application form)
- A FireSmart 101 certificate of completion

The application deadline is March 20, 2026 at 12:00 noon Central time. No applications for the program will be accepted after this deadline.

All successful applicants will be notified by March 31, 2026.

Prioritization

Each Application will be assessed using a point-based system as determined by Travel Manitoba in its sole and absolute discretion taking into account the following principles:

- Remoteness (road-accessible vs. fly-in)
- Proximity to water sources
- Location within wildfire-prone zones
- Absence of a local fire department
- Existence of an emergency response plan for the business

Our intention is for all eligible applicants to receive subsidized VPUs or a rebate for a portion of the costs for equipment already purchased. Based on demand, the applicant's prioritization of buildings in the application form may be used.

More Information

If you have additional questions, please email tourismprograms@travelmanitoba.com.

Program Conditions

Conditions of the Program include but are not limited to the following:

- The value protection equipment is provided for wildfire value protection purposes and training only, all other use is strictly prohibited.
- Installation, operation and use of the equipment are the responsibility of the applicant.
- The applicant is responsible for the regular maintenance and inspection of the value protection equipment.
- Travel Manitoba accepts no liability, nor will it be responsible for any damages or loss that may arise, related to the equipment, or to its installation, use or operation, and the applicant will be required to sign a Waiver and Release in the form required by Travel Manitoba if applicant is accepted into the Program.

- The receipt of value protection equipment through the Program does not guarantee protection from wildfire. Wildfire response decisions will continue to be based on risk to life, property, and environmental factors. The equipment and training are intended to enhance local preparedness and enable tourism operators to take proactive steps to reduce risk before a wildfire occurs. Applicants should adhere to provincial evacuation orders in the event of a wildfire threat.
- The applicant is responsible for paying Travel Manitoba an agreed-upon portion of the cost of equipment and must remit no later than September 25, 2026. If accepted into the Program, each applicant will need to sign such further legal and other documents as required by Travel Manitoba in its sole and absolute discretion.
- Submission of an application does not guarantee acceptance into the Program.
- Further terms and conditions, not included in these guidelines, may apply to the Program.
- Travel Manitoba has the right to amend the terms and conditions of the Program and /or these guidelines in its sole and absolute discretion.