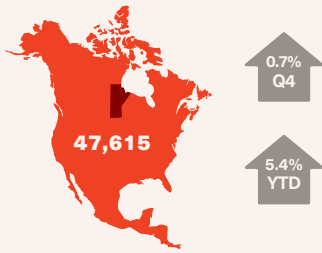


Manitoba Tourism Indicators Summary

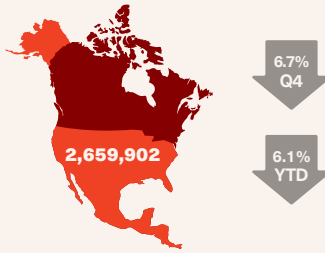
Q4 Manitoba Tourism Indicators infographic update (Oct-Dec 2025)

U.S. Visitor Direct Entries into Manitoba



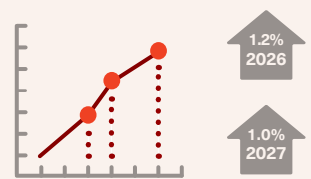
Data source: Frontiers Counts Land Entry Only

U.S. Visitor Direct Entries into Canada



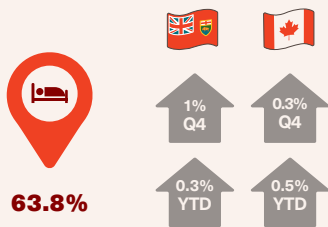
Data source: Frontiers Counts Land Entry Only

Travel Markets Outlook (Visitation to Manitoba)



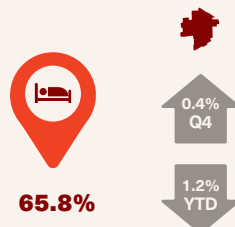
Data source: Signal49 Research

Manitoba Hotel Occupancy



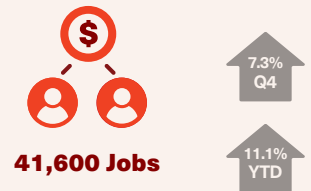
Data source: STR Reports

Winnipeg Hotel Occupancy



Data source: STR Reports

MB Food & Accommodation Sector Employment



Data source: Statistics Canada

Winnipeg Airport Traffic



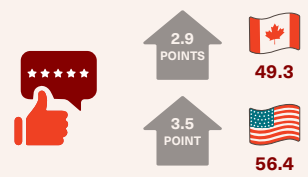
Data source: Winnipeg Airport Authority

YWG Direct Air Arrival (U.S. & Overseas)



Data source: Stats Can PIK (U.S. & Overseas Direct Entry into Manitoba by Air)

Consumer Confidence (Dec 2025 – Jan 2026)



Data source: Trading Economics