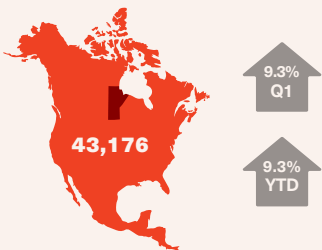


Manitoba Tourism Indicators Summary

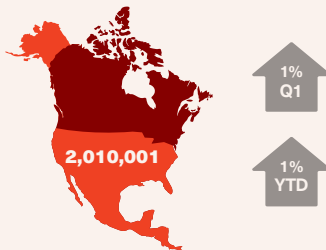
Q1 Manitoba Tourism Indicators infographic update (Jan - Mar 2025)

U.S. Visitor Direct Entries into Manitoba



Data source: Frontiers Courts Land Entry Only

U.S. Visitor Direct Entries into Canada



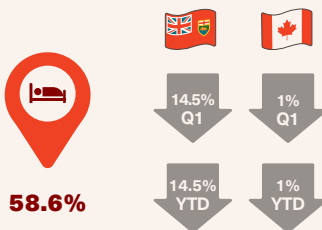
Data source: Frontiers Courts Land Entry Only

Travel Markets Outlook (Visitation to Manitoba)



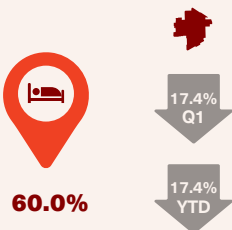
Data source: Conference Board of Canada

Manitoba Hotel Occupancy



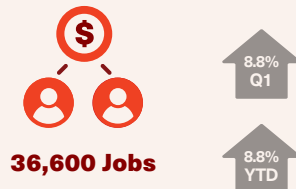
Data source: STR Reports

Winnipeg Hotel Occupancy



Data source: STR Reports

MB Food & Accommodation Sector Employment



Data source: Statistics Canada



Winnipeg Airport Traffic



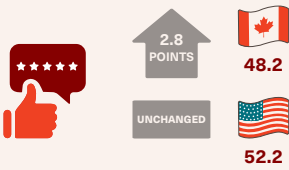
Data source: Winnipeg Airport Authority

YWG Direct Air Arrival (U.S. & Overseas)



Data source: Stats Can PIK (U.S. & Overseas Direct Entry into Manitoba by Air)

Consumer Confidence (April – May 2025)



Data source: Trading Economics